



# 10 Things Your Future Employees Want You to Know

*Dispelling Millennial Myths*



# “10 Things Your Employers Want You to Learn in College” by Bill Coplin

1. Establish A Work Ethic
2. Develop Physical Skills
3. Communicate Orally
4. Communicate In Writing
5. Work Directly With People
6. Influence People
7. Gather Information
8. Use Quantitative Tools
9. Ask And Answer The Right Questions
10. Solve Problems



MYTH: Gen Y / Millennials expect...

a 40 hour work week



MYTH: Gen Y / Millennials expect...

to be the center of  
attention



MYTH: Gen Y / Millennials expect...

participation trophies



MYTH: Gen Y / Millennials expect...

to promote quickly



# FACTS: Gen Y / Millennials...

- ...identify more closely with Gen X!
  - ...prefer FAST feedback (**F**requent, **A**ccurate, **S**pecific, **T**imely)
  - ...want recognition for hard work/skill development
  - ...would like engaged senior mentors
  - ...would like age peer as source of company info
  - ...recognize texts are not always effective
  - ...prefer option for vacation versus pay increase
  - ...are motivated to be a good fit in the workplace
- (ok, so we rounded it to an even dozen things...)